

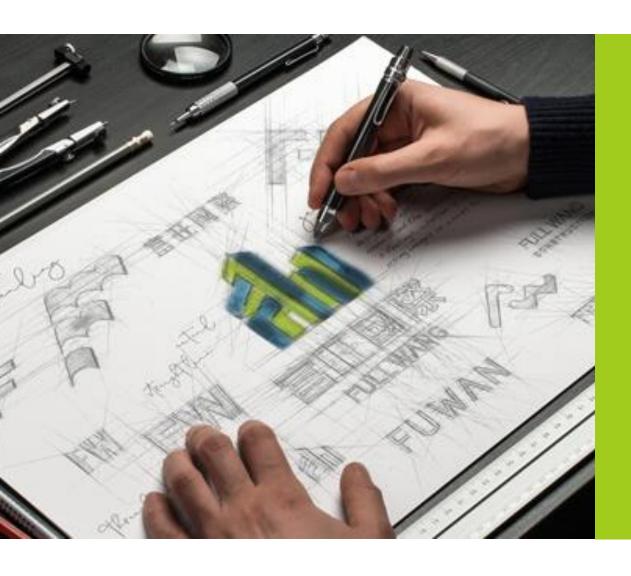
# FULL WANG (6219) 2023 Institutional Investor Conference





Disclaimer

This PowerPoint was created with information gathered from various resources by the company. Some of the information may be different from the company's initial explanation of its future vision due to unforeseen circumstances. In the future, if there are any changes or adjustments, please refer to the information published on the Market Observation Post System (MOPS).



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# **Company Introduction**

Listing Date: February 26, 2003

Stock Code: 6219

Amount of Capital: NTD \$1,190,162,760

Company Address: 4F.-5, No.20, Dalong Rd.,

West Dist., Taichung City 40310

Taiwan.

Main Business: Real Estate Construction

Development





## **ENVIRONMENTAL CONSERVATION**

#### **Sustainable City**

 Construction projects are designed through the aspects of ecology, energy saving, waste reduction, and health. Recognized with multiple awards both domestically and internationally.

#### **Ecology**

- Layered 3D greening & native plants
- Effective excavation rate to increase base water retention

#### **Waste Reduction**

- Recycled building material
   & dry compartments
- Base excavation earthwork balance

#### **Energy Saving**

- Windows to lessen artificial lighting
- Vertically leveled to block sunlight to reduce energy consumption of air conditioners
- Photovoltaic panel & automated parking

#### Health

- Use of Environmentally Friendly and Green Material for Interior Design
- Equipment with Water Saving Trademark
- Collection & Reuse of Rainwater
- 2. Utilize BIM to assist with planning design to elevate building quality efficiency and establish sustainable data link.



#### **Land Ecology**

Started working with NTU Experimental Forest in 2015 to implement a 10 year forestation conservation project. 1,800 red cypresses have been planted.

# **Energy Conservation, Carbon Reduction, and Paperless Management**

Integration of Electronic Approval System





# SOCIAL RESPONSIBILITY

#### **Health and Well-Being**

- A friendly environment with implementation of repairs, realizing a healthy and friendly living environment.
- 1. Regular health checks for employees, caring for employees and their families.

#### **Gender Equality**

Within the ratio of management, the percentage of female management personnel is 47%.

#### **Occupation and Economic Growth**

- 1. Positive revenue growth to ensure stable employee income.
- 2. Salary & benefits: Employee Stock Option.

#### **Practice of CSR Business Social Responsibilities**

Long term collaboration with the government and public welfare units, caring for the disadvantaged.



# **GOVERNANCE**

#### **Initiation of CSR White Paper in 2020**

#### **Supply Chain Management**

- Publicize vendor quote, adhering to ESG requirements, priority contracting rights.
- Collecting contracting vendors, green architecture, low carbon proof, reporting for future reference.

#### **Implementation of Sustainable Management**

Establish ESG, KPI, & advocate all departments to implement assessments.

# **Excellent Quality – Recognized by Domestic and International Awards**

2010年   2011年	2012年	2013年	2015年	2018年	2020年	2021年	2022年	2023年
創造就業貢獻獎第3屆國家建築金質獎	國家卓越建設優質獎建築金獅獎第13屆國家優良建商台灣誠信建商	第十一屆金炬獎第十五屆金鋒獎	國家卓越建設優質獎	第六屆臺中市都市空間設計大獎	第22屆國家建築金質獎 美國Muse Design Awards 鉑金獎 第28屆中華建築金石獎 第20屆金質獎全國首獎 英國倫敦 LICC國際創意大獎	義大利 A' Design Award and Competition 第3屆國家建築金質獎	台灣誠信品牌建商	台灣誠信品牌建商



# **Leading the Industry – Fulfilling the ESG Sustainable Plan**

2013

贊助惠明盲校多項活動 贊助行動菩薩協會多項活動 2013

贊助不倒騎士抗癌鐵馬環台 贊助偏鄉教育花蓮體院舉重隊 2015-2019

響應820房仲日全國傳愛捐血活動 贊助偏鄉教育花蓮三民國中棒球隊 溪頭認養林10年計畫



## **Leading the Industry – Fulfilling the ESG Sustainable Plan**

#### 2020

溪頭認養林10年計畫 啟動CSR白皮書計畫 捐助華山基金會 照顧蕉農全省建案認購

#### 2021

溪頭認養林10年計畫 愛心高麗菜認購計畫 愛心鳳梨認購計畫 水援市民渡過旱災 守護台中防疫計畫 贊助行動菩薩偏鄉計畫 惠明盲校公益園遊會

#### 2022

溪頭認養林10年計畫 贊助惠明盲校愛心音樂會 行動菩薩協會愛心園遊會 響應820房仲日全國傳愛捐血活動 三民棒球隊愛心應援活動

#### 2023

響應820房仲日全國傳愛捐血活動 雲林企業認養林活動 溪頭認養林10年計畫 鹿港國中獎學金 贊助癌童環島行動 攜手東海大學成立ESG富旺永續基金 林正雄董事長榮獲全球公益聯盟榮譽勳章







#### Mr LIN, JHENG-SYONG 02/09/1959 TAIWAN

# Constant PROCESSES, The desired process of the constant of t

#### OBJET: AVIS DE NOMINATION

Nous avons l'honneur de vous informer que la Ligue Universelle du Bien Public, vous a attribué lors de la séance de sa Commission des Récompenses,

#### la Médaille d'OR

Nous vous adressons nos plus vives félicitations pour cette distinction dont le diplôme et médaille vous seront remis :

le Samedi 16 décembre 2023, lors d'une cérémonie dans les Salons Napoléon et Pourpre du Restaurant des Sénateurs ;

> Palais du Luxembourg 15 ter, rue de Vaugirard 75006 PARIS

À BARTIR DE 18 HEURES PRÉCISES. TENUE CORRECTE EXIGÉE

La Ligue Universelle du Bien Public sera très honorée de vous remettre sa haute distinction et veuillez croire Monsieur LIN en l'assurance de notre plus haute considération.



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### **Wide Locations**

**20** Construction Projects

2,575 Households

23.286 billion

### 彰化

苗栗

協奏曲-總銷7.1億

共1個建案、92戶

總銷7.1億

富旺艾美莊園-總銷34.57億

共1個建案、364戶 總銷34.57億

幸福好好-總銷3.2億 雲科莊園-總銷5.77億 兌榕花園-總銷11.2億

共3個建案、302戶 總銷20.17億

# 高雄

微美居(御金特區)-總銷7.5億 微美居(鉑金特區)-總銷23.1億

> 共2個建案、417戶 總銷30.6億

#### 新竹

站前富時代-總銷2.67億 讚時代-總銷4.69億 悅時代-總銷6.97億 富旺華時代-總銷4.29億 耀時代(soon)-總銷15億 富旺鈺時代-總銷8.6億 綠園段10期(soon)-總銷3億 綠園段11期(soon)-總銷5億 綠園段12期(soon)-總銷5億

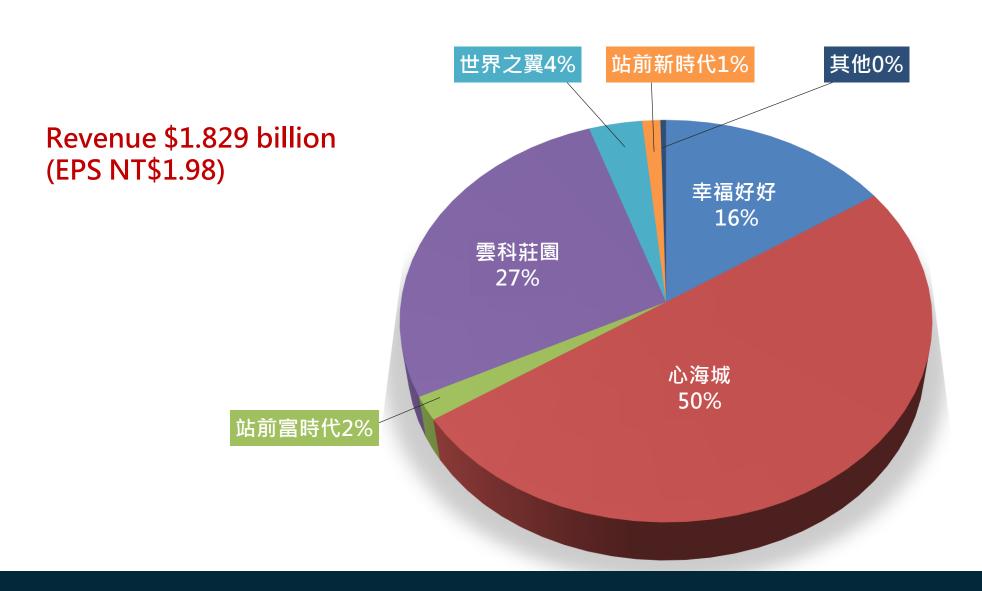
> 共9個建案、581戶 總銷55.22億

#### 台中

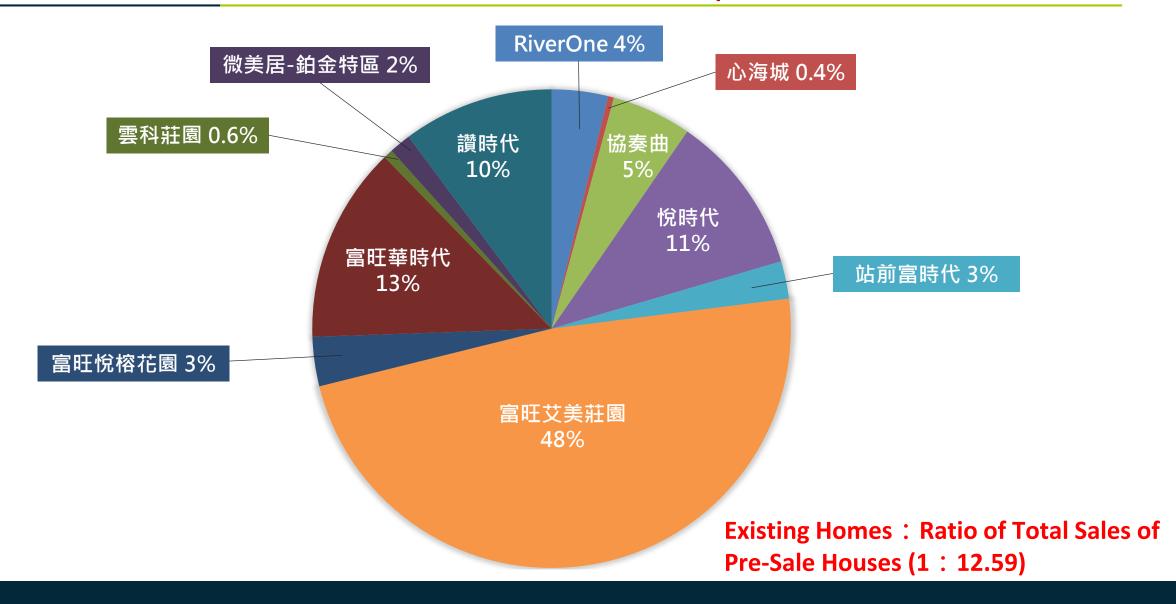
天際W-ONE-總銷24.27億 心海城-總銷9.93億 富旺品川(soon)-總銷25億 后里口庄段(soon)-總銷26億 高鐵商城-總銷7800萬/年

共4個建案、819戶 總銷85.2億 1個商用不動產

# **2023 Operation Performance of the First Three Seasons**



## 2023 Total Sales of First Three Seasons \$1.753 billion







**Location : Lukang, Changhua** 

Households: 364

**Total Sales: 3.457 billion** 





第22屆國家建築金質獎 第22屆金質獎全國首獎 美國Muse Design Awards鉑金獎 第28屆中華建築金石獎 2021國家卓越建設獎



**Location : Xitun, Taichung** 

Households: 195

**Total Sales: 2.427 billion** 





美國Muse Design Awards鉑金獎 第28屆中華建築金石獎 2021國家卓越建設獎



**Location : Nanzih, Kaohsiung** 

Households: 318

**Total Sales: 2.31 billion** 





**Location : Dounan, Yunlin** 

Households: 169

**Total Sales: 1.25 billion** 





后里口庄段

Location : Houli, Taichung

Households: 252+65

**Total Sales : 2.6 billion** 



台中市 忠明南路VS 向上路(角地)

危老新案

**Location : West District,** 

Taichung

Households: 128

**Total Sales : 2.5 billion** 



耀時代

Location: Hukou, Hsinchu

Households: 184

**Total Sales: 1.5 billion** 



鈺時代

Location: Hukou, Hsinchu

Households: 62

**Total Sales: 860 million** 



### Hsinchu Town Building Project

站前大時代 站前富時代 新時代 讚時代 悅時代 富旺華時代 耀時代 富旺鈺時代 十期 十一期 十二期

Location: Hukou, Hsinchu

Households: 734

**Total Sales: 6.73239 billion** 





# 台中 高鐵商城

使用年限:30年 土地面積:5430坪

初步規劃:地上一層建物,全店面

**Location : Taichung HSR** 

**Households: 27 Units** 

Total Sales: 78 million / yr.





#### Low Interest Rate Environment and Abundance of Free Funds Keeps Housing Market Stable

In September, 2023, the five leading banks undertook new mortgage rate of 2.08%.

Mortgage amounts rose, reflecting people's desire to purchase homes and banks' willingness

to undertake mortgages. The housing market gradually returned.



#### Low Interest Rate Environment and Abundance of Free Funds Keeps Housing Market Stable

# The 3 Programs for Investing in Taiwan Have Been Extended Until the End of 2024

- Over \$2.1 trillion in total investments, ensuring abundance of funds in Taiwan
- Creating 148,000 job
   opportunities, stimulating the labor market.

#### 歡迎臺商回臺投資行動方案

- **L** 截至112年11月3日

總投資金額約新臺幣約 1 兆 2,202 億元

30

300 家通過審核

預估創造本國就業約87,044人

#### 根留臺灣企業加速投資行動方案

- 截至112年11月17日

總投資金額約新臺幣約 4,962 億元

**176** 家通過審核

預估創造本國就業約 26,191 人

#### 中小企業加速投資行動方案

(L)

截至112年11月17日

總投資金額約新臺幣約 4,410 億元

946 家通過審核



預估創造本國就業約 35,025 人

參考資料:投資台灣事務所

# Preferential Housing Loans for the Youth Helps Housing Market - Rigid Demand Helps Stabilize Housing Market

- ownership. There's been an annual increase of 23%, reflecting the impact from the housing market policy has gradually faded. The housing market has returned to supply and demand, along with the implementation of the New Preferential Housing Loans for the Youth, strengthening "living alone" and the "rigid" demand has hastened the decision-making of purchasers. This resulted in the number of buildings bought, sold, or changed ownership in September to increase three times.
- Based on the indicators announced by Cathay Real Estate in the 3<sup>rd</sup> season, of 2023, only the sales values of New Taipei City and Taichung City have risen. In other areas, the sales price has remained stable or fallen. One can see that the rigid demand supports the sales price.
- In the future, seven shopping malls or centers, including, 「誠品台中480」、「冠德環球購物中心」、「豐生活購物中心」 will gradually open. They will bring in large profits for the city of Taichung and bring prosperity in the surrounding housing market.

#### 六都會區112年10月建物買賣移轉棟數變化

○ 示慶房產集團

六都會區	112年10月	112年9月	111年10月	月增減率	年增減率
台北市	2,259	2,562	1,926	-11.8%	17.3%
新北市	5,955	5,304	3,851	12.3%	54.6%
桃園市	3,428	4,023	3,066	-14.8%	11.8%
台中市	3,721	4,464	4,069	-16.6%	-8.6%
台南市	2,704	1,958	1,621	38.1%	66.8%
高雄市	2,961	2,772	2,563	6.8%	15.5%
合計	21,028	21,083	17,096	-0.3%	23.0%

資料來源: 各市政府地政局; 永慶房產集團研究發展中心彙整

## **Future Plans**

\*Sales Rate as of Dec. 20, 2023

地區	個案		總銷(億)	銷售率(%)	2023	2024	2025	2026	2027	
70,00	站前富時代		2.67	80%	2025		2025	2020	2027	
	讚時代	放屋 預售	4.69	100%		完工、完銷				
	悦時代		6.97	100%						
		預售				完工、完銷				
tor Lata	富旺華時代	預售	4.29	65%		完工、完銷		مب بدر	<del>⊢,</del> ΔΨ	
新竹	耀時代	預售	15.00	即將公開			1 AVE	完工	完銷	
	富旺鈺時代	預售	8.60	45%			完工、完銷			
	綠園段10期	預售	2.67	即將公開			完工、完銷			
	綠園段11期	預售	4.99	即將公開			完工、完銷			
	綠園段12期	預售	4.76	即將公開				完工、完銷		
苗栗	協奏曲	成屋	7.10	99%	完工、完銷					
	心海城	成屋	9.93	97%	完工	完銷				
	天際W-ONE	預售	24.27	85%			完工、完銷			
台中	高鐵商城		0.78	商用不動產			開幕營運			
	富旺品川	預售	25	即將公開					完工、完銷	
	后里口庄段	預售	26	即將公開			完工		完銷	
彰化	富旺艾美莊園	預售	34.57	33%			完工		完銷	
	幸福好好	成屋	3.20	100%	完工、完銷					
雲林	雲科莊園	成屋	5.77	95%	完工	完銷				
	<b>悦榕花園</b>	預售	11.20	62%			完工	完銷		
				10007						
高雄	微美居(御金特區)	預售 7.50	7.50	100%		完工、完銷				
	微美居(鉑金特區)	預售	23.10	99%		<b>一一一一一一一一一一一一一一一一一一一一一一一一一一一一一一一一一一一一</b>				
	似天后(如玉行吧)	頂旨	23.10	99%		完工、完銷				
-	新案		30	工業不動產				完工、完銷		
-	新案		30	即將公開					完工、完銷	
	怒 計		295.396		26.99	47.91	76.54	67.20	76.80	
	一		293.390							

Average Return on Investment of Construction Projects 13~15% \*文字顏色:■建案 ■商用不動產



# Future Development Strategy: Structure of Product Variety Engine Operations - Continuous Fulfillment of ESG Sustainable Plans



# **Construction Projects: Heading Towards Architecture 4.0**

- Architecture 4.0 = Green building label
   + smart building label + earthquake
   resistant label + IoT + AI smart
   residence + healthy residence
- 2. Fulfill ESG Plan: carefully selected local material, adhering to green energy production vendors, strengthen reusing materials, care for residents of the Fullwang community.



# Promotion of Projects: Many Projects & Small Amounts Each

- 1. In nationwide markets
- Good grasp of markets in the north, central, and south
- 3. Projects easily sold out
- 4. High flexibility in reaction to policies
- 5. Low risk (eggs are not in one basket)
- 6. Well-established ability of yearly adjustment of remittances.



# Variety of Real Estate Development

- Income style real estate,
   commercial office buildings, studio
   style real estate, commercial real
   estate
- 2. Industrial real estate

## The Three Rigid Supports - Housing Market Enters into a Stable State



#### **ESG Wave**

- Pioneer in integrating Architecture 4.0
- Green inflation, operation cost will increase by 15%. Fullwang will utilize the strategy of early outsourcing to keep the cost down through quantity.
- Housing prices are predicted to rise in the next 5 years.



### **Transparent Strategies**

- The industry has returned to the promotion of projects
- Consumers buy properties based on their plans.
- The 3 presidential candidates have proposed friendly real estate visions which will be a plus for the industry.



### **Low Interest Environment**

- The New Preferential Housing Loans for the Youth continues to help inject energy into the housing market.
- The Fed's signal to lower interest rates will also drive economic growth.



